**Koupey UX flow and web design outline**

**Merchant Site**

Will likely be a retail customer

Through the merchant website there will be banner adverts relating to the option of paying by installment through koupey ie buy now pay later.

**Option 1: Merchant Payment Page**

Will be a typical customer payment page

Will show the koupey payment option for customer choice (API)

Will be associated with “buy now, pay later”

**Option 2: Outsourced Payment Page**

Will be a frame/light box to enter customer verification details

Ie NRIC/passport details and email and mobile number

Something like “powered by koupey”

**Koupey web page - landing page**

The landing page should be minimalistic and easy to visually digest

Providing information of the merchants we work with and a search function

easy to locate about (FAQ/information/customer service section – with search function) as well as registration page

**Registration page:**

This should be broken to two pages

1. A page with a visual diagram of the high level steps that will take steps so the user knows what they are in for as well as to highlight that at the end of it they will be provided a credit limit and payment terms limit

2. The registration page would capture user information for credit rating,

* name, address, dob, repayment options (credit cards, bank transfer, paypal etc - all should provide details of bank/provider, branch address and other related information).
* Employment status and employers details.
* Primary and secondary email addresses.
* Dependents
* Income (fixed plus variable)
* Mobile number (for two factor as well as link with future app and geospatial tracking)
* Social media data optional eg
* Add Facebook, LinkedIn, Twitter, instagram, pinterest personal page for additional verification
* Option to upload personal photo

**Koupey end customer dashboard**

The dashboard should show (if possible for desktop and for mobile app)

* high level profile information
* show credit limit, credit used,
* icons of available repayment options.
* high level purchases information (purchase amount, repayment done, remaining amount/payments).
* detail all repayments done (date, amount, payment #, merchant name, how many installments left etc)
* access to the rest of the site including historical data, profle change etc
* “Friendly” recommendations (not financial advice)
* Customer support engagement including on line chat